

Hello Wordpeople

April is National Poetry Month and we are offering a 20% discount to anyone who will recite a poem to us. Just a few rules though: no limericks or song lyrics and the discount can't combine with any other discount. Don't forget we are taking advanced, prepaid orders for the new Harry Potter book, Harry Potter and the Deathly Hallows, which is due out July 21, 2007. The book has a hefty price tag of \$34.95 and we are offering it at 20% a discount. And, yes, we know you can find it elsewhere for less (call and we'll tell you where). But remember that they don't live in Deland, and the money you spend with them doesn't benefit YOU with the services we all enjoy here. Think police, fire fighters, library, schools, etc. Our offer is good through June 30, 2007 so hurry...they're only printing 12,000,000 (that's twelve million) first editions. We have partnered with another independently owned Deland store and are selling t-shirts that have your choice of 3 sayings on them: BOOK NERD / READ OR DIE / I READ DEAD PEOPLE. We have some at our store or you can go to Special T's downtown and pick out your own color and size. The cost is \$15.00. Any ideas for other short, pithy, funny book related sayings will be greatly appreciated. The actual key idea in the previous paragraph is the partnering with another independently owned store. It's important to help keep the mom and pop stores (or mother and daughter stores) around. If the independents close then the big box stores will be able to charge what they want and will not offer the array of local or unusual wares an independent can. And, yes, this is a shameless bid from an independent to at least try us first. We try harder! We also have a great many, probably 200 or so, hardback books we are offering for \$1.00 each, 6 for \$5.00 or 15 for \$10.00 on a non-returnable basis. On a more personal note, Sara has retired after 13 years. We have also had two of us retire after 20 years, Joan and Mary. That leaves me, Judy, who began 31 years ago with brown hair and a memory; Kelli, who has been here 15 years and is in charge of my memory as well as everything else; Donna, an 8 year veteran and mother of two

Yorkies; Nikki, about to celebrate 3 years and insists on a cupcake to mark the date; and Amanda who has survived her first year. Oops..almost forgot Simon and Shuster, our store greeters who, unlike the store-who-shall- not-be named, are usually laying around on the counter or copy machine on their backs, legs in the air. In our next newsletter we'll tell you about a money back guarantee on two books and also list the staff favorites. If any of you want to let us know your favorite book we'll list them too.Till then...read Judy Family Book Shop

"If you have integrity, nothing else matters.
If you don't have integrity, nothing
else matters."